

Liberté Égalité Fraternité #41 - January 2022



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vision RH is a newsletter published by the French Directorate General for Administration and the Civil Service (DGAFP). It draws on information sources and reports issued by public administrations, the private sector, international organisations and the press, in several different languages. It aims to provide a broad view of current human resources and civil service initiatives.

The monthly focus of this 41st issue is dedicated to **employee recognition** and more particularly how to approach it for beeing the sign of a positive management. As usual, we present you the last trends in several countries on this theme and the inspiring ways in which they are implementing them. Beyond the news, you will get acquainted with Alstom's **integrity programme** and the progressive use of mentorship in the **Hungarian** civil service.

We stay at your disposal for your opinions, remarks or suggestions. Do not hesitate to write to us:

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We wish you a very good reading and a happy New Year 2022!

The vision RH editorial team





Reach a positive management through better employee recognition

Very close attention should be paid to **employee recognition** as it is central to **effective management** and has an inescapable influence on the motivation and commitment of both individuals and teams (1). This **essential way of valuing staff** may take different forms and government departments are now starting to pick up on this.

English-speaking countries have a longstanding tradition of awarding **prizes** in the civil service. The idea is to **showcase civil servants** who have made a significant commitment when carrying out their duties. These distinctions are part of **continuous improvement** programmes, examples of which include "A Brilliant Civil Service" in the **United Kingdom**, "Be Recognised for Your Achievements" in **Ireland** or the "Federal Employee Awards" in the **United States**

Giving **financial compensation** (salary increases, additional allowances or one-off bonuses) or **access to promotion** remain the means most often used by HR departments.

However, today, **free time** is being increasingly solicited, especially by younger staff. In **Luxembourg**, when an employee receives a **maximum score** in the performance appraisal system, they are granted **three days of "recognition" leave** for the period. This leave can be broken down into half days or put into a time savings account.

Along the same lines in terms of **job appeal**, **performance** rated as excellent over three years in a row by superiors in **Portugal** opens up entitlement to **choose** a move to a foreign government department or to an international or non-governmental organisation, or skills-development **training**.

As **remote working** is becoming ever more widespread, the need for recognition is all the more pressing. **Norway** provides managers with a **best practices guide** and **tailored advisory services** to improve the **positive feedback** they give their staff and make sure they do so on regular basis, against the growing backdrop of the almost exclusive use of **digital resources**.

Some countries, such as **Switzerland**, go beyond mere **recommendations** and make giving recognition a **prerequisite** for any supervisory position. The ability to "show employees **appreciation** for their work and behaviour" is assessed in **appraisals**.

Dialogue has to be adapted to reflect the diversity of civil servants' situations, whether in terms of age, working conditions or profession. In Finland, the government is

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trialling Osaava:ksi (succes factors), a digital resource which uses the concept of **ongoing discussions** on targets and achievements by providing a ready-to-use channel that fosters regular **interaction**.

Recognition should also be seen as a full-blown **psychosocial factor** as it has an impact on the loyalty and engagement of staff. In **Canada**, the School of Public Service **trains counsellors** in each organisation and has designed a **tool** that draws attention to **focal points**, which include always getting the employee's **consent** before congratulating them during an event or in front of a group of people.

Recognition given in a more **confidential** and less formal manner can be just as effective. In **Australia**, the government has set up the **eThanks** system to enable employees to thank a colleague, who will receive a printable, **personalised** acknowledgement of their efforts.

¹ A poll of 4,500 civil servants conducted during summer 2021 by the French "Nos services publics" group flagged up a lack of recognition as one of the reasons for dissatisfaction in the workplace which was adopted on 22 May 2019.

Notes

For more information: oecd.org







Italy: new classification for government staff

Central government jobs in Italy now fall into four categories: operatives, assistants, civil servants (senior supervisors) and high-level experts. The new model includes criteria for flexible responsibilities which better match the requirements of the organisations. It should also facilitate HR management by providing staff with an agile and motivating career path.

Notes

For more information: aranagenzia.it (in Italian), (machine translation into English)











United Kingdom: campaign to appeal to young adult carers

Increasing numbers of young jobseekers are also carers. To show them that their circumstances are fully compatible with public employment, the British civil service is conducting a campaign in which it highlights its two star measures: the carers' charter, which is mandatory in all establishments, and the carers' passport issued to each new employee enabling them to retain, in the long term, the adapted working conditions to which they are entitled.

Notes

For more information: civilservice.gov.uk











Europe: Tech for Government, presentation of innovative solutions

As part of the French Presidency of the Council of the European Union which has just started, 13 countries have pitched their innovative solutions for governments' digital transition to a panel of European experts. Seven of them were chosen on the basis of their reproducibility, in particular, and will be presented during the European Public Administration Network (EUPAN) meeting on 17 March in Strasbourg.

« While our governments face the same challenges, let's pool our energies and make sure not to solve the same problem 27 times »

Notes

For more information: numerique.gouv.fr (in French), (machine translation into English)













Germany: study into ways of retaining government employees

The German "Public Sector Retention Barometer", which provides an overview of job appeal, has just been published. It shows that 80% of civil servants have considered changing departments or positions, and almost a third would be prepared to move to the private sector. In order of importance, the four reasons mentioned are better pay, greater flexibility, better equipment, and recognition and appreciation.

Notes

For more information: nextpubic.de (in German), (machine translation into English)











France: CLIP, the first public innovation training course

The aim of the training course introduced by the French Interministerial Directorate for Government Transformation (DITP) is to support the development of public innovation laboratories through sharing of expertise and testimonies from stakeholders. The idea is to apply reusable methods and resources to enable teams to better grasp the issues and carry forward their ideas to come up with an operational response and plan for its rollout.

Notes

For more information: modernisation.gouv.fr (in French), (machine translation into English)











Finland: skills development and guidance programme

HAUS, the Finnish Institute of Public Management, offers tailor-made coaching in response to new requirements that have emerged during the COIVD-19 pandemic. It is designed for people who act as mentors and who support colleagues with determining and acquiring skills during the first year after taking up a position. The scheme should improve integration and foster commitment.

« Mentoring is an excellent method because it acts as a means of tacit knowledge transfer and a confidence factor »

Notes

For more information: haus.fi (in Finnish), (machine translation into English)













Belgium: Symphonie, a new assessment system

It was decided to change the appraisal procedure for Belgian civil servants. With the focus now on permanent dialogue, the annual interview process has been streamlined. The idea behind this new approach is to create effective cooperation on a limited number of objectives via constant feedback which is incorporated into daily operations. In addition, the link with compensation is set to be eliminated.

Notes

For more information: fedweb.belgium.be (in French), (machine translation into English)











Estonia: a competency model for top managers

A set of six requirements is becoming the common bedrock for Estonian top management: boldly shape the future, drive innovation in an inspiring way, create value for teams, keep staff happy at work, always be developing and achieve excellent results. The expected level of effectiveness for each of these responsibilities is determined and assessed throughout managers' careers.

Notes

For more information: riigikantselei.ee (in Estonian), (machine translation into English)











Austria: creation of a new generation civil service school

To supplement the incumbent training agencies (federal, ministerial and regional academies), the Austrian School of Government will be set up in 2023. It will be a tech-based and agile structure, and will coordinate the training given to civil servants and make recommendations for developing content and methods by forging partnerships with academic and scientific stakeholders.

 $\ensuremath{\textit{w}}$ The school will set, in cooperation with universities and research institutes, common training and development standards $\ensuremath{\textit{w}}$

Notes

For more information: bundeskanzleramt.gv.at (in German), (machine translation into English)













Spain: increased teleworking in specific circumstances

Whilst the new Spanish agreement on teleworking provides for up to three days of telework per week in normal circumstances, two specific conditions enabling the proportion to be raised to as much as 90% of work time were added to the Decree. Civil servants whose duties are compatible with remote working and who live in sparsely populated areas are entitled to these arrangements, and they can also be offered to applicants when there are established hiring difficulties.

Notes

For more information: mptfp.gob.es (in Spanish), (machine translation into English)











France: guide to collective bargaining in the central government civil service

Implementing collective bargaining is now a reality in France, and a guide has been published to help social dialogue stakeholders to calmly pave the way for it. The guide addresses the practical questions that these stakeholders may have, in particular issues covered by the Order, the permitted participants, the legal effects of the clauses in an agreement, and how agreements can be amended, suspended or terminated.

Notes

For more information: fonction-publique.gouv.fr (in French), (machine translation into English)











Netherlands: "Mentally Fit & Healthy and Hybrid Work" toolkit

A toolkit, which provides all relevant information on an interactive knowledge platform, has been introduced following strong demand from Dutch civil servants who are still experiencing difficulties in adjusting psychologically to a changing work environment. An initial diagnosis can be established by taking one of the several self-evaluations which are available. Counsellors who are trained in professional risk prevention can be contacted and offer tailored follow-up.

« In order to prevent dropping out at work, the social desk stay by your side to think together and bring you a solution. »

Notes

For more information: ubrijk.nl (in Dutch), (machine translation into English)













Alstom has opted for unity to ensure high levels of integrity

Integrity and the public sector are often mentioned in the same breath and, although private-sector businesses operate in a commercial and competitive environment, they also have to **comply with rules** to stamp out corruption.

The French multinational Alstom, which specialises in rail transport, has introduced an **Integrity Programme** to foster a culture of integrity covering all aspects of **responsible business conduct**.

An independent Ethics & Compliance (E&C) team **maps risks** by drawing on an analysis of group activities. It pinpoints the **relevant initiatives** to implement, including:

- drawing up a **code** and **instructions** to govern relations with partners, suppliers and subcontractors, as well as providing guidance and strict rules **in-house**
- training with face-to-face sessions and e-learning programmes to explain and raise awareness of the E&C policy
- coordinating a **community** of E&C Ambassadors, all volunteers and coming mainly from the Legal, Finance and HR functions, who serve as the **points of contact** for any questions about F&C

A straightforward and accessible procedure has been rolled out to facilitate whistleblowing with strong commitments to protect whistleblowers.

Alstom is now **ISO 37001-certified** (1); this is one of the most demanding international standards.

¹ Certification was awarded by AFAQ after a full and thorough assessment of the Integrity Programme and its implementation.

Notes

For more information; alstom.com













Using mentorship for career development in the Hungarian civil service

In many countries, government departments are faced with a falling **interest in public employment**. For the **generations** starting out on their careers, their experiences during the **first years** are decisive.

In 2017, the Hungarian government observed that **15% of new recruits** resigned within a year. With an eye to reversing this trend, it conducted a **wide-ranging survey** of staff, the vast majority of whom mentioned a **lack of support**, which is crucial for integration.

A task force $^{(1)}$ was assigned to draft methodology for implementing **mentorship** in the civil service as one of the components of a new **HR strategy**.

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Drawing on local **initiatives**, **best practices** from abroad and national programmes for the integration of **recent graduates**, the designers chose a **global approach** that addresses different issues:

- Helping with the "socialisation" of staff discovering an organisational environment in which they are not necessarily familiar with the conventions and rules
- Pinpointing **critical positions** for which experience can only be relayed through a **trust-based relationship** forged by regular discussions over a given period of time

Three modules (preparation, integration and assessment) provide a formal framework for the steps and involvement of the relevant players. For instance, HR departments act in

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tandem with mentors to tackle career development issues and **managers** may be asked to specify or adjust the **skills** required for the position.

Initially 45 candidates were **chosen** to kick-start **pilot programmes** in offices that volunteered and were representative of the civil service. There are now 300 and, with the agreement of their superiors, they have taken a **training course** given by NKE Ludovika, the country's public service university.

Two factors have contributed to the scheme's consolidation and success: the **support** of management teams and its inclusion in the individual **appraisal process**. There are now plans to extend it to staff returning after a **long absence** (illness, extended leave of absence or parental leave).

Notes

For more information: uni-nke.hu (in Hungarian), (machine translation into English)











¹ Working group featuring representatives from the Ministry of Interior and experts from the University of Public Service (Ludovika).



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